

NEWS RELEASE

FOR IMMEDIATE RELEASE

FOR MORE INFORMATION:

CONTACT:

Amber Mohr, Marketing Manager
National Distribution & Contracting, Inc.
615-324-6336
amohr@ndc-inc.com
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NDC, Inc. to exclusively distribute PinnacLife Animal Health products

NASHVILLE, TN August 16, 2012 /PRNewswire/ -- NDC, Inc., representing the largest group of independent healthcare distributors in North America and PinnacLife Animal Health, an Iowa-based research company, have reached an agreement. Under the new agreement, NDC, Inc. will serve as exclusive distributor of PinnacLife Animal Health products in North America.

"We are very pleased to have reached this exclusive agreement and look forward to offering the PinnacLife Animal Health product line to our veterinary distributors," said Mark Seitz, President and CEO, NDC, Inc. "PinnacLife Animal Health's line of companion animal products are based on the science from the leading developer of human wound and skin care with expertise from leading veterinary dermatologists."

The line of products, including antipruritic spray, wound cleanser and ear care products, will be launched at the upcoming CVC meeting in Kansas City, MO on August 25-27, 2012.

About PinnacLife Animal Health

PinnacLife Animal Health Line is formulated by Darlene McCord, PhD, FAPWCA, inventor of the current #1 selling medical human skin care line in North America, with collaboration and testing support from leading veterinary dermatologists Dr. Griffin and Dr. Rosenkrantz. This short line, available only through prescribing veterinarians, boasts products with specific uses, and also features two deterrent products for cases that require a deterrent for licking and chewing. Visit the PinnacLife booth 640 at the Kansas City CVC meeting or www.pinnacLifeanimalhealth.com to learn more.

About National Distribution & Contracting, Inc. (NDC)

NDC, Inc. represents over 270 distributors, the largest organization of independent medical, surgical, veterinary, dental and laboratory supply distributors in the United States. NDC provides a unique collection of business services including master

distribution and logistics on behalf of distributors and manufacturers serving healthcare providers throughout the United States, Canada, Puerto Rico, Mexico and Guam. www.ndc-inc.com