

NEWS RELEASE  
FOR IMMEDIATE RELEASE

For Further Information:  
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*Source: Dr. Darlene McCord Research*

## **Dr. Darlene McCord to Educate on the New Viniferamine® Skin Care System at the 2014 APWCA Conference**

Coralville, IA, March 13<sup>th</sup>, 2014—[McCord Research](#) will be attending the 2014 [American Professional Wound Care Association Conference](#) held in Philadelphia, PA. The conference will be held March 20<sup>th</sup> - 22<sup>nd</sup> at the Philadelphia Marriott Downtown. McCord Research was founded by Darlene McCord, Ph.D., FAPWCA, inventor of [Viniferamine®](#) and [Olivamine®](#) based products.

The American Professional Wound Care Association (APWCA) is a non-profit medical association welcoming ALL medical providers involved in prevention, treatment and pain management of all forms of non-healing wounds. It provides an informational and educational forum for health care providers, while promoting excellence in wound care and patient advocacy, according to APWCA.org.

Dr. Darlene McCord and McCord Research have been involved with the APWCA for many years, and are excited to continue the partnership by exhibiting at this year's conference in Philadelphia.

### Exhibit Hours:

Thursday, March 20<sup>th</sup> - 6:00 pm - 8:30 pm

Friday, March 21<sup>st</sup> - 11:15 am - 1:15 pm

Saturday, March 22<sup>nd</sup> - 11:30 am - 3:00 pm

Visit McCord Research booth #16 at the APWCA Conference for a free sample of the revolutionary [Skin Renewal Cream](#).

Skin Renewal Cream includes scientifically advanced skin nutrition to help protect frequently washed hands. The advanced antioxidant blend promotes optimal skin restoration and penetrating skin nutrition using small molecule technology.

All Viniferamine® products are manufactured in the USA at an FDA approved cGMP facility that meets or exceeds all FDA standards. All Products are further verified by

an independent third party ISO:9001 cGLP laboratory to ensure consistency in quality, purity, potency, and absence of potential toxins.

Viniferamine® is exclusively manufactured in the USA for [NDC, Inc.](#) For more information about the Viniferamine® product line or for ordering information, visit our website: [www.Viniferamine.com](http://www.Viniferamine.com).

#### Websites

[www.viniferamine.com](http://www.viniferamine.com)  
[www.mccordresearch.com](http://www.mccordresearch.com)  
[www.pinnaclife.com](http://www.pinnaclife.com)  
[www.pinnaclifeanimalhealth.com](http://www.pinnaclifeanimalhealth.com)

#### Social Media

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[www.twitter.com/DrDarleneMcCord](http://www.twitter.com/DrDarleneMcCord)

#### Blogs

[www.viniferamine.wordpress.com](http://www.viniferamine.wordpress.com)  
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