

Whitni Rohr to Lead Customer Service Effort For Coralville Supplement Company

Coralville, Iowa, May 30, 2014. Whitni Rohr is the new customer service representative for the Viniferamine® and Pinnaclife® supplement lines sold through retail stores and health professional offices. The supplements are sold throughout the United States by a network of distributors that purchase through NDC in LaVergne, TN. “Our products are being sold locally through HyVee and CarePro, and nationally by medical sales representatives that need ongoing training and support. We believe that Ms. Rohr is well qualified to build a strong relationship with our retail outlets and the professional salesforce”, said Dr. Darlene McCord, the product lines’ inventor.

Ms. Rohr is a graduate of the University of Iowa. She holds a Bachelor of Arts **degree** in Interdepartmental Business Studies. As part of her continuing education, Ms. Rohr earned an Event Management Certificate from The University of Massachusetts Amherst.

The Viniferamine and Pinnaclife supplement products were developed at McCord Research under the direction of Dr. Darlene McCord. The supplement **lines consists of** support supplements that meet the most common health needs **including:** Sleep Support, Brain Health, Energy Support, Mood Support, Joint Health and Detox Support. All products contain the company’s patent pending Olivamine 10® Max. Additional supplement products include vitamins and minerals that meet basic health needs. The supplements were developed to meet the needs of people with health concerns that require more than a basic multivitamin.

“Ms. Rohr will work in our Coralville **office** and **will** travel to meet our customers and distributors at major tradeshow events. We are very pleased to add her to the team” continued Dr. Darlene McCord.

For more information about the Viniferamine and Pinnaclife supplement product lines or for ordering information, please visit the Viniferamine or Pinnaclife website.

Websites

www.viniferamine.com

www.mccordresearch.com

www.pinnaclife.com

Social Media

www.facebook.com/Viniferamine

www.facebook.com/mccordresearch

www.facebook.com/pinnaclife